



## READ CAREFULLY BEFORE USE

Our products work on ALL HAIR TYPES (African, Asian, Caucasian, Indian, and Latino, chemically colored, bleached, straightened or damaged hair). Hair colors are permanent and normally last 4 - 8 weeks. *Our products cannot lighten dark hair.* Use as often as desired because the more you use them, the better your results. Below are detailed directions, but you may need to alter the process a bit to achieve your ideal results. Once you find your perfect application technique it will work every time. Remember, your hair, scalp, skin, and health are worth it, plus you'll look great naturally!

**Sensitivity Test:** Sensitivity to our natural plant products is *extremely rare*. First time users of hair or tattoo products should perform a skin sensitivity test before full application. If any sensitivity occurs it is due to a reaction to one of the natural plants in our formula, or your skin has not healed completely from prior chemical product usage and you'll need to wait until your skin is fully healed before retrying. Our products DO NOT contain PPD (Para-Phenylenediamine), Amonia, Peroxide, Bleach, Lye, or other nasty chemicals found in traditional hair colors.

To perform a sensitivity test, mix a ¼ teaspoon of powder with a few drops of water to form a thick paste. Apply dime sized amount of paste to the inside of the wrist and/or near the hairline. Wrap with plastic wrap to keep moist for 1.5 – 3 hours. Rinse paste off with water. After 24 hours evaluate for sensitivity or redness. If sensitivity develops, do not use this product or others like it. Organic Aloe Vera gel and/or Organic Coconut Oil applied to the skin and scalp will calm any sensitivity.

## DIRECTIONS FOR HAIR COLORS, CONDITIONERS, TREATMENTS, AND CASSIA OBOVATA

**Strand Test Color Compatibility Before Full Application:** For short hair, mix a ½ teaspoon of powder into a paste following the directions below. Apply paste to a dime sized area of hair behind the ear or on sideburns. Wear enclosed cap to keep the paste moist. For long hair mix a Tablespoon of powder into a paste and thoroughly coat a small non-visible section of hair then wrap in plastic wrap to keep moist. DO NOT use aluminum foil. Leave paste in for 1.5 – 3 hours for maximum color test results. To properly strand test facial hair use a small spray bottle to mist the test area with water to keep moist. Rinse test area following the directions below. Wait 24 – 48 hours for color test to fully develop. Determine if color is appropriate for you. Questions? Contact Customer Service at [help@hennaking.com](mailto:help@hennaking.com) or call 702-967-0755 for assistance.

**Powder Usage Amount:** For hair, brows, and facial hair, the amount of powder needed depends on the texture and length of the hair. The recommendations below are based upon straight hair of a normal length and thickness. If hair is fine, use slightly less product. Coarse, thick, or curly hair requires slightly more product. Using the correct amount of powder to cover the area you are coloring is CRITICAL. This is a natural plant dye and not a chemical, using too little product may create an unwanted color, or no color at all. Any problems with application of the product can be resolved simply by re-applying the product following the directions carefully.

Straight, Normal Thickness Hair:	Eyebrows, Face or Body Hair:
Short Hair = 1/3 - 1/2 Package	Eyebrows = ½ - 1 Tablespoons (15 - 30 Uses/Package)
Neck Length = 1 - 1.5 Package	Mustache = 1 - 3 Tablespoons (10 - 15 Uses/Package)
Shoulder Length = 1.5 - 2 Packages	Goatee = 3 - 5 Tablespoons (6 - 12 Uses/Package)
Mid Back Length = 2 - 2.5 Packages	Full Beard = 5 - 8 Tablespoons (4 - 8 Uses/Package)
Waist Length = 3 - 4 Packages	Body Hair = 1 - 10 Tablespoons (4 - 15 Uses/Package)

**Preparation:** Cover surfaces that might stain (counters, floors, etc.). Tear open the re-sealable outer package (keep package for storing leftover powder). Remove the powder pack, gloves, and hair cap. Our products are all natural plants, therefore the powder is greenish or brownish for all hair colors, treatments and Cassia obovata. Wash your hair, brows, facial hair, and/or body hair with one of our natural shampoos to remove dirt, oils and conditioners. Apply our products to slightly damp hair for easier application.

*Only for the colors Light Brown, Medium Brown, Dark Brown, Darkest Brown, Auburn, Mahogany, Black, or Indigo,* if you want to achieve a darker final color, open the 100 gram powder package into the resealable silver package or use a zipper baggy. Add 1 teaspoon of standard table salt to the entire 100 grams of powder. Seal and shake powder mixture thoroughly to disperse the salt. DO NOT use table salt with light colors, Hair Treatments or Cassia obovata. If not immediately using the entire 100 gram powder mixture store it in the resealable package and dispense amount as needed.

**Mix:** Using a clean, glass bowl (DO NOT use metallic bowl) (product may stain plastic or ceramic bowls), dispense only the amount of powder needed for heavy coverage of areas you are coloring. Slowly add warm water (distilled or filtered is best) while stirring with a spoon to get a smooth paste. Paste should be thick like pancake batter to stick to the hairs. Paste has a natural plant scent. You may add a few drops of our essential oils to create a custom scent if desired. Store any unused powder in this re-sealable air tight package and store for up to one year in a cool, dark, dry place.

**Apply:** Wear supplied gloves. Apply paste immediately after mixing. For hair, separate into small sections. Scoop paste into fingers. Apply a very heavy, thick coat from roots to ends. For eyebrows, sideburns, mustache, beard or body hair use fingers to apply heavily pushing the paste deep into hairs to the roots, then smooth a coat of paste over the top. You should not see your hairs sticking through the paste. DO NOT apply with a coloring brush. *Paste must touch the hair to color it, so be sure to apply heavily.* After paste application, wear supplied hair cap on head to retain heat and moisture. For face and body hair, keep paste moist by wrapping with plastic wrap or by using a small spray bottle to mist the area with water. Paste cannot color or condition once it dries. First time users leave paste in for a minimum of 1.5 - 3 hours. Length of time may be reduced after you determine your ideal application process. Alternatively, to reduce leave in time, use a salon bonnet dryer on medium for 45 minutes, cool for 15 minutes, then rinse.

**Rinse:** After the allotted time, use warm water to remove the paste. You may use conditioner while rinsing to help remove paste if desired. DO NOT shampoo for at least 24 hours after coloring as this may affect final color. Use ONLY natural, sulfate free shampoo and conditioner to prevent the color from fading prematurely. Paste may stain skin slightly, but can be removed with soap, water, and washcloth. Some colors may bleed during showers for up to five days after application. If color bleed persists, re-apply the color as directed above but rinse with distilled white vinegar, then cool water to help set color. Reapplication will help repair your hair shaft and allow it to hold the color. Final results always depends upon the health, texture and color of your hair before you begin the application process.



## **DIRECTIONS FOR HAIR COLORS, CONDITIONERS, TREATMENTS, AND CASSIA OBOVATA**

**Grey/White Hair:** Nearly all users get good color results with a single application of our colors. Some people may require a second applications to achieve their desired color. A very small percentage of people have extra stubborn grey and may require a 2 Step Process. The 2 Step Process simply means applying Pure Henna Powder per the direction above, rinsing, and then immediately afterwards applying your color of choice, or if you want black hair you would apply our Pure Indigo Powder. The 2 Step Process allows the henna to grab onto the hair first. Then the color you apply second grabs onto the henna for extremely effective coverage of extra stubborn grey hair.

**NOTE:** A very small percentage of users may experience a greenish hue to their light, white or gray hair after applying a brown shade or black color. Do not panic, this hue is temporary. Rest assured the hue color will oxidize and turn the brown or black you wanted in a matter of hours. To expedite the oxidation process use a warm hair dryer on the area with the hue. However, if you did not follow the directions carefully and did not use enough powder, did not leave the paste on for long enough, or made other application errors, you can easily fix the issue by simply reapplying following the directions.

**Lemon Juice or Vinegar:** Our products DO NOT require the addition of lemon juice or vinegar to the paste mixture unless you want more red tones. Use caution when adding these ingredients as they *may* drastically affect color outcome. Lemon Juice or Vinegar should never be used with Hair Treatments, Cassia obovata (neutral henna) or Pure Indigo Powder.

**Application Delay:** ONLY FOR HAIR THAT ABSORBS INDIGO STRONGLY (users of Medium Brown to Black Colors): Once mixed into a paste, and if you know your hair absorbs more Indigo (blue/purple color), you may want to delay paste application by 10 – 30 minutes. Be sure to stir paste every few minutes, adding water if needed so the paste does not dry out. Delaying will reduce (counteract) the Indigo color, and increase the Henna (red color) resolving the Indigo absorption issue. Alternatively, as noted above, adding lemon or vinegar will also increase Henna red tones and counteract Indigo. Use lemon juice/vinegar or application delay techniques carefully as they will impact the final color. Strand testing before full application is strongly advised.

**Hair & Scalp Treatment and Cassia Obovata (Neutral Henna):** For Hair Treatments and Cassia obovata (known as Neutral Henna), perform a hair color strand test if your hair is blonde, white, or grey as they may leave a golden hue. You may condition with the Hair Treatment and Cassia obovata as often as needed between colorings.

## **DIRECTIONS FOR HENNA TATTOOS**

Use Henna King Pure Henna Powder, or one of our other brands of pure henna powder. To fill one applicator bottle place approximately 3 Tablespoons of henna powder into a glass bowl. In a small pot boil 1 cup of water, turn off, and then add 2 black tea bags to the hot water. Let the tea steep for about 10 minutes. Then, add a small amount of the brewed tea to the henna powder while stirring to a toothpaste consistency. Next, add 1 - 2 drops of freshly squeezed lemon juice or vinegar to the henna paste. Now add 1 - 2 drops of henna oil (Mehndi Magic Oil Blend, or Eucalyptus, Olive, Lavender, etc.). The oil holds the henna paste together and to help hide the henna plant smell. You can add a few more drops of tea, if needed, until the henna paste is the consistency of cake batter. Cover and let sit for 2 - 4 hours, or as long as overnight. The longer the paste sits the more the lumps will dissolve. Scoop the paste into a carrot bag for easy filling of your applicator bottle. Shake the bottle often while drawing the design of your choice onto the skin. Apply the henna paste very thickly. To deepen and darken the stain you must keep the paste slightly moist using a mixture of lemon juice and sugar water in a spray bottle. Lightly mist with the spray bottle for 3 - 6 hours to moisten the design. If your design dries it cannot stain the skin further. The longer you leave the paste on and the warmer you keep the skin, the deeper and darker the stain. You can use a warm hair dryer or sit in the sun to keep your skin warm. After the allotted time, let the paste fully dry and scrape it off with your finger. After the paste is removed you may gently rinse off the remaining sticky lemon and sugar residue with water without soap. To maintain your henna tattoo, apply Mehndi Magic Oil Blend, Eucalyptus, baby oil, or any natural oil. The oil will protect the tattoo and keep it from fading quickly.

## **RETURNS/EXCHANGES**

We have a 60 Day Return Policy. Returns and exchanges are accepted on unopened product in "as new" condition only. Opened product may not be returned or exchanged. Products must arrive back at our facility in "as new" condition within 60 days of purchase. Package for shipment carefully and be sure to get tracking as we are not responsible for lost packages in transit. Include your first and last name, mailing address, telephone number, and email as well as the reason for your return and whether you want a refund, or an exchange for another color, being sure to tell us what color you want in exchange. We recommend United States Postal Service (the post office) Priority Mail Flat Rate Padded Envelopes as the lowest cost, safest method to ship product back. Once the package arrives at our facility, we will unpack it, check it for condition, and if it is undamaged and in "as new" condition, then we will process your request. Initial shipping costs are not refundable. Refunds may take up to 60 days to post back to the account used for purchase.

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