



## Natural Plant Based Semi-Permanent Hair Tints 11 Colors

Wild Streaks is a natural, plant based hair coloring that works on ALL HAIR TYPES (African, Asian, Caucasian, Indian and Latino, chemically colored, bleached, straightened or damaged hair). Wild Streaks are semi-permanent and normally last 1-4 weeks, pending current hair condition. This products cannot lighten hair. Below are detailed directions, however you may need to alter the process to achieve your ideal results. (Swimming in chlorinated water, extended sun exposure, and frequent shampooing and using non-organic shampoo and conditioner will fade the colored dye at a faster rate)

**Sensitivity Testing:** Sensitivity to Wild Streaks is extremely rare. First time users should perform a skin sensitivity test before full application. If any sensitivity occurs it is due to a reaction to one of the natural plants in our formulas, or your skin has not healed completely from a prior chemical product and you'll need to wait until your skin is fully healed.

Apply a pea sized amount of Wild Streaks color to the inside of the wrist and/or near the back hairline. Allow to completely dry on skin before removing with water. After 24 hours, evaluate the area where paste was applied for sensitivity or redness. If any sensitivity develops, DO NOT USE THIS PRODUCT or others like it. Organic Aloe Vera gel and/or Organic Coconut Oil applied to the skin will calm any sensitivity that may have occurred.

**Preparation:** Cover all work surfaces with newspaper or plastic as the paste will stain anything it comes in contact with. To prevent staining of the skin, apply lotion around the hair line and cover shoulders with an old towel, tee shirt or anything that you will allow to be stained. Gently massage tube for 5 minutes to evenly distribute the Wild Streaks natural plant based paste color tint within. For best results, Wild Streaks should be applied to freshly shampooed, dry hair that is free from any added oils or styling products.

**Full Head Application:** Wearing supplied gloves, unscrew cap and squeeze a small amount of paste from the tube onto fingers or hands. For a more controlled application, screw on the included nozzle tip. Starting at the top of the head, massage paste into hair, beginning at the roots and moving down towards the ends. For even coverage, heavily apply the paste. Once hair is completely saturated, cover with a shower cap or plastic wrap to keep hair away from the skin. After 15 minutes\*, rinse hair in a direction away from the face until water runs clear. Avoid washing hair with shampoo for the first 12 – 24 hours after application. Protect your pillowcase and sheets if going to sleep after application. \*(For a more intense final result, leave paste on for up to 1 hour).

**Streak Application:** Section off the piece and/or pieces of hair to be dyed with a comb. When possible, pin back any surrounding hair that you do not want colored. Place a piece of plastic wrap under the entire section of hair to be dyed, making sure that it is large enough to wrap the section after applying the paste. Wearing supplied gloves, unscrew cap and squeeze a small amount of paste from the tube onto fingers or hands. For a more controlled application, screw on the included nozzle tip. Massage paste into the section(s) of hair, beginning at the roots and moving down towards the ends. For even coverage, heavily apply the paste. Once area is completely saturated, wrap the excess plastic wrap tightly around the section to keep hair away from the skin. After 15 minutes\*, rinse hair in a direction away from the face until water runs clear. Avoid washing hair with shampoo for the first 12 – 24 hours after application. Protect your pillowcase and sheets if going to sleep after application. \*(For a more intense final result, leave paste on for up to 1 hour).

**Color/Root Touch Up:** Simply reapply the paste following the detailed instructions listed above.

**Clean-up:** To prevent staining of tubs, sinks and/or tiles surfaces, wash areas immediately after use.